



CELEBRATION of ETHICAL LEADERSHIP

Presented by Fresno State's Ethics Center, Lyles Center for Innovation and Entrepreneurship, and Better Business Bureau®
Serving Central California & Inland Empire Counties

SEPT. 6, 2023 From **7:00 - 8:00 p.m.**

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Welcome

Emily Erwin – Event Host, KSEE24

2023 Ethical Leadership Award Honoree

Pete Weber – Founder, California Bridge Academies | Multiple Boards | Retired

2023 Doumanian Ethics Award Winners

C.S. Bevens

Taylor Carrillo

2023 BBB Ethics Award Winners

Wright Health Insurance Agency – Marketplace Excellence - Small Business

Howard & Sons, Inc. – Marketplace Excellence - Medium Business

Bitwise Industries – Marketplace Excellence - Large Business

WELCOME

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Dr. Andrew Fiala, Blair Looney and Dr. Emil Milevoj California State University, Fresno and Better Business Bureau Serving Central California & Inland Empire Counties

The Celebration of Ethical Leadership awards ceremony is a fantastic opportunity to not only highlight those who are ethical and do the honorable thing, but it is also an opportunity to remind others that ethics matter, and we are all succeeding when we are committed to doing the right thing.

This grand alliance between Fresno State's Ethics Center, Lyles Center and Better Business Bureau will allow for more opportunities to get the word out that there are good people and businesses doing great work in the community.

Being ethical means more than just knowing what the right thing to do is, it means having a higher moral standard, and doing the right thing, even when nobody is watching. This is something we encourage everybody to strive for in their everyday lives.

We hope this event inspires others in the community to have further conversations about the importance of ethics in business, the community, and in every aspect of their everyday lives.

EVENT HOST



Emily Erwin Host, Central Valley Today

Emily Erwin joined KSEE24 News in November 2020 as the host of Central Valley Today. Join her every day at 3:00 for the Central Valley's only live local lifestyle show. You'll get to hear from local businesses, discover new trends and just chat about live in the Central Valley, something Emily knows a lot about because Fresno is her home town.

Emily was born in Ventura but moved to Clovis when she was just a little girl. She went to elementary school at Gettysburg and graduated from Clovis East in 2007. As a Timberwolf she was the golf captain, played varsity soccer and ran varsity track.

Before joining KSEE24 Emily was an investigative reporter in Bakersfield, where she followed major court cases, kept an eye on local officials and investigated stories straight from viewers. While she loves a good investigation or a juicy court case, Emily's true passion is the fun stuff on local TV!

Emily has a Bachelor's Degree from the Walter Cronkite School of Journalism at Arizona State and a Master's Degree in Broadcasting from San Francisco State University.

When she's not on TV you'll likely find Emily restaurant hopping around town or hanging out with her family her yellow lab Waylon. Emily roots for the Sun Devils and the Dodgers. She's an avid snowboarder, golfer and country music fan. So, if you see her out and about say hi!

ETHICAL LEADERSHIP AWARD HONOREE



Pete Weber

Founder, California Bridge Academies
Multiple Boards | Retired

Nominated by: Ashley Swearengin/Deborah Nankivell, Central Valley Community Foundation/Fresno Business Council CEO/CEO

After a 36-year career in business rising to the Fortune 500 level, Peter Weber retired early and devoted his life to public service. Growing up in Peru, he came to the United States at sixteen as foreign exchange student in the Bay Area and went on to earn a degree in business. Through work he traveled extensively globally and in the United States. He retired in Fresno as his wife was from an agricultural family. His understanding of Third World poverty and experiences across the world, fueled a passion to do something about the chronic high levels of poverty in the San Joaquin Valley and he has.

His impact on leaders, systems, initiatives, and students has been immeasurable. His service ranges from neighborhoods to transformational strategies and from hands on to policy at the local, state, and federal level. His incomparable ability to see the big picture and translate it into specific action plans is remarkable. His willingness to challenge his peers to engage and confront the status quo are unparalleled.

His many roles include founder of the Heartland Chapter of the New California Coalition and co-chair emeritus of California Forward. He currently serves on the board of California Competes, co-chairs the working group for the California Inland Port, and serves as a senior advisor to the Deliberative Democracy Lab at Stanford University. He was a founding member of the California Partnership for the San Joaquin Valley, a longtime member of the Fresno Business Council, and is founder of the California Bridge Academies. He played a critical role in the development and success of the Center for Advanced Research & Technology, the joint venture high school of Fresno and Clovis Unified.

Pete is a generous philanthropist quietly investing in a range of initiatives and supporting students who are seeking a better life. He has served as a mentor and partner to many of us who have invested decades into transformational change work in the San Joaquin Valley. He has inspired leaders across sectors to work collaboratively together and ensure the economy, social equity and the environment are all valued in decision making and investments.

Pete is an extraordinary example of an ethical business leader who translated his exceptional talents into a passion for stewardship and a role model for others to follow.



Source: cafwd.org/news

DOUMANIAN ETHICS AWARD WINNERS

Congratulations to the 2023 Doumanian Ethics Award Winners

Recognizing outstanding student work that contributes to our understanding of ethical issues in the world today.



C.S. Bevens

C.S. Bevens is a Philosophy Pre-Law major with an associate degree in Geology. This background is exemplified in the paper submitted for this award “Indigenous Sovereignty Regarding Land Stewardship in National Parks and Environmental Law.” Bevens argued that human interaction with the land, namely indigenous practices, is a vital part of any ecosystem. Thus, indigenous sovereignty regarding land stewardship of national parks is both environmentally and morally necessary.



Taylor Carrillo

Taylor Carrillo is a Philosophy Major in the Pre-Law option, with a minor in Criminology. Taylor is a member of the Arts and Humanities Honors Program cohort, writing a thesis related to ancient philosophy. In the paper submitted for the award, Taylor wrote an essay examining the death penalty, solitary confinement, and the prison system. After graduation, Taylor hopes to pursue a career as a practicing attorney.

The **Doumanian Ethics Awards** are made possible by a generous donation from Ray and Jackie Doumanian.

2023 BBB ETHICS AWARD WINNERS



Small Business Category

Ethics Award for Marketplace Excellence
Awarded by Better Business Bureau® CCIE

[ABC Non-Emergency Medical Transportation, LLC.](#)



Finalist: [Katz Locksmith](#)



Medium Business Category

Ethics Award for Marketplace Excellence
Awarded by Better Business Bureau® CCIE

[Echelon Security Group Inc.](#)



Finalist: [Art Douglas Plumbing, Inc.](#)



Large Business Category

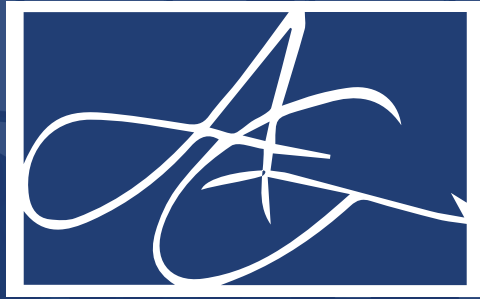
Ethics Award for Marketplace Excellence
Awarded by Better Business Bureau® CCIE

[Central Valley Community Bank](#)



Finalist: [SAN MAR Properties, Inc.](#)

To nominate a deserving company [click here.](#)



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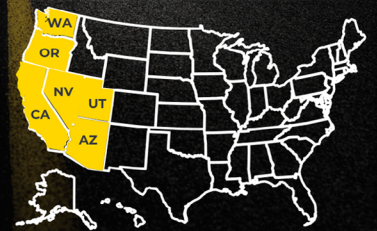
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MISSION AND VISION

The Lyles Center for Innovation and Entrepreneurship at Fresno State uses its strategic position to leverage resources from the community to assist innovators and entrepreneurs in the development of their ideas into a business. In addition, the Lyles Center develops opportunities to foster innovative and creative learning among students and community members. To attain these goals, the Lyles Center offers a variety of programs consistent with the core values of **education, networking, training, collaboration and ethics.**

EDUCATION NETWORKING TRAINING COLLABORATION ETHICS

The vision of the Lyles Center is to foster innovative thinking and entrepreneurial behavior.

THANK YOU SPONSORS



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