



# 2022 CELEBRATION of ETHICAL LEADERSHIP

Presented by Fresno State's Ethics Center, Lyles Center, and Better Business Bureau® Serving Central California & Inland Empire Counties

## Sponsorship Opportunities

SEPTEMBER 7<sup>th</sup>, 2022 from 7:00 - 8:00 pm | Televised & Virtual Event

### Presenting Sponsor: \$7,500

- On screen and verbal recognition during the event
- 30 second spot to air during the event\*
- Sponsor will receive Inclusion on 75 promotional spots logo inclusion that will air Mon-Sun 5am-11pm on KSEE24
- Three 5-minute Appearances on Central Valley Today
- Full page ad in event program
- Recognition on event landing page
- Recognition in Start With Trust eNewsletter
- 30 second spot on BBB Youtube Channel
- Pre and post recognition on social media

### Event Sponsor: \$1,250

- On screen and verbal recognition during the event
- ½ page ad in event program
- Recognition on event landing page
- Recognition in Start With Trust eNewsletter
- Pre and post recognition on social media

\*Sponsor to provide spot

### Partner Sponsor: \$4,500

- On screen and verbal recognition during the event
- Sponsor will receive inclusion on 50 promotional spots logo inclusion that will air Mon-Sun 5am-11pm on KSEE24
- Two 5-minute Appearances on Central Valley Today
- ½ page ad in event program
- Recognition on event landing page
- Recognition in Start With Trust eNewsletter
- Pre and post recognition on social media

### Program Sponsor: \$500

- On screen and verbal recognition during the event
- ¼ page ad in event program
- Recognition in Start With Trust eNewsletter
- Pre and post recognition on social media

**Celebration of Ethical Leadership** is presented by the Ethics Center in partnership with Lyles Center for Innovation and Entrepreneurship, and Better Business Bureau® Serving Central California & Inland Empire Counties.

For more information, call 559-222-8408 or visit [celebrationofethics.com](http://celebrationofethics.com)



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